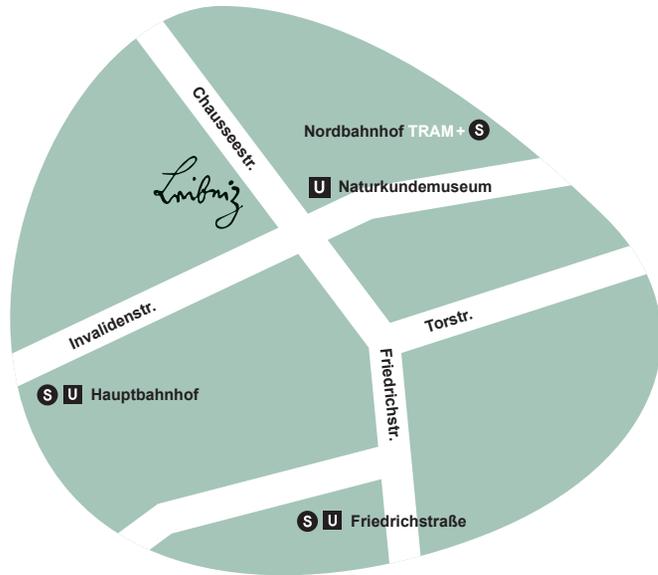


Directions to the Conference Venue

Leibniz Association, Headquarters Berlin
Chausseestraße 111, 10115 Berlin



Public Transport

Subway: U6 (Naturkundemuseum)
S-Bahn: S3, S5, S7 Hauptbahnhof / S1, S2, S25 (Nordbahnhof)
Tram: M5, M8, M10, 12 (Naturkundemuseum)

Conference Dinner Get Together

We would like to invite you to our dinner get together with the congress participants. The dinner will be accompanied by poster sessions and speeches of the Leibniz research museums.

Where: Museum für Naturkunde Berlin, Sauriersaal
Invalidenstr. 43, 10115 Berlin

When: 18th December 2019 at 7:30 pm

Please register your participation at the conference office.

Conference Venue

Leibniz-Gemeinschaft
Saal Hannover
Chausseestraße 111
10115 Berlin

Conference Office

Römisch-Germanisches Zentralmuseum
Leibniz-Forschungsinstitut für Archäologie
Ernst-Ludwig-Platz 2
55116 Mainz

Contact Person

Sandra Hahn M. Sc.
E-Mail: bifo@rgzm.de

Accommodation

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E-Mail: h5341@accor.com

Die Forschungsmuseen der



Ein Projekt gefördert aus Mitteln des Aktionsplans Leibniz-Forschungsmuseen

Römisch-Germanisches
Zentralmuseum
Leibniz-Forschungsinstitut
für Archäologie

R | G | Z | M

Titelbild: iStock_000045452382

Invitation

18.-19. December 2019, Berlin



**1st International
Conference
Interdisciplinary
Research on
Museums as Informal
Learning Spaces –
New Ways and
Concepts**

Die Forschungsmuseen der



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1st International Conference in Berlin

Research and Intermediation for Sustainability

Museums are central places of knowledge preservation and research. At the same time – and some may say primarily – museums are spaces in which this knowledge can be transferred, mediated and shared. They have the potential to act as a hub of public dialogue in which a public that progressively relies on fact-based and discursive knowledge has the opportunity to find insights, develop their own ideas and encounter people who challenge their set view of the world. Yet why and what people learn at the museum, whether and how they interact with the exhibition space is still quite unknown.

Therefore, this conference deals explicitly with the museum as an informal learning space. Researchers from all over the world will discuss questions such as: Which skills do visitors bring to the museum? Why do they decide to go to a museum in the first place? And who does not visit museums? Finally, all these questions aim to develop the museum into a location where people are invited to participate in enhancing our knowledge about the world.

Univ.-Prof. Alexandra W. Busch
General Director
Römisch-Germanisches Zentralmuseum
Leibniz-Forschungsinstitut für Archäologie

Prof. Dr. Olaf Köller
Managing Director of Research
IPN – Leibniz Institute for Science and Mathematics Education
Department of Educational Research and Educational Psychology

Scientific Programme 18th December 2019

- 12:30-13:00 **Welcome and Introduction**
Alexandra Busch and Olaf Köller
- 13:00-13:40 **Keynote: Social Interaction, Museum Learning and the 'Age of Participation'**
Graham Black (Nottingham Trent University)
- Panel I: Identifying Learning Outcomes – Goals, Challenges and Chances**
- 14:00-16:00 **Chair:** Johannes Vogel (MfN Berlin)
- 14:00-14:30 **Making Sense of Sensemaking: Creative Learning in Semi-formal Settings**
Kirsten Drotner (University of Southern Denmark)
- 14:30-15:00 **Unpacking the Museum: Learning and Participatory Strategies as Motors in Meaning Making and Relevancy**
Léontine Meijer-van Mensch (State Ethnographical Collections of Saxony)
- 15:00-15:30 **Audience Research and Evaluations at City Museums and at Natural History Museums from the Perspective of Museum Management and Museum Communication**
Tobias Nettke (University of Applied Science Berlin)
- 15:30-16:00 **General Discussion**
- 16:00-16:30 **Coffee Break**
- Panel II: Museum Literacy**
- 16:30-18:30 **Chair:** Doris Lewalter (Technical University Munich)
- 16:30-17:00 **Prerequisites for the Use of Exhibitions – a First Approximation Using a Delphi Study**
Lorenz Kampschulte (Technical University Munich)
- 17:00-17:30 **Reaching Beyond the Choir: Broadening Participation in Museums through Inclusive Practices**
Martin Storksdieck and Jill Stein (Oregon State University)
- 17:30-18:00 **Flying Ships and Talking Exhibits – About Playful Experiences in Museums**
Thomas Lilge (Humboldt University Berlin)
- 18:00-18:30 **General Discussion**
- 18:30-18:45 **Summary of Day 1**
- 19:30 **Dinner**

Scientific Programme 19th December 2019

- Panel III: Visitor Analyses**
- 8:30-11:00 **Chair:** Inga Specht (DIE Bonn)
- 8:30 -9:00 **The Collaboration for Ongoing Visitor Experience Studies (COVES) and the Value of Shared Reporting**
Ryan Auster (Museum of Science, Boston)
- 9:00-9:30 **Uncovering Value Segments in a Science Museum: How Teachers Perceive and Evaluate their Students' Learning Experience**
Helge Kaul (EBC University of Applied Sciences, Hamburg)
- 9:30-10:00 **New Ways of Addressing Visitors – Evaluation of the Special Exhibition Artefacts**
Volker Schönert and Linda Gallé (MfN, Berlin)
- 10:00-10:30 **Guess Who is Coming to Museum**
Gun-Brit Thoma and Olaf Köller (IPN, Kiel)
- 10:30-11:00 **General Discussion**
- 11:00-11:30 **Coffee Break**
- Panel IV: Ways and Formats to Achieve Learning Effects**
- 11:30-13:30 **Chair:** Alexandra W. Busch (RGZM, Mainz)
- 11:30-12:00 **Re-conceptualizing Museums for Active and Informal Learning**
Anne Tove Austbø (Stavanger Maritime Museum)
- 12:00-12:30 **Organizational Learning and Informal Learning: Recent Developments from within the Smithsonian**
Colleen Marzec (Smithsonian's National Museum of Natural History, Washington D.C.)
- 12:30-13:00 **Formats for Learning in Museums – Evidence from Psychological Research**
Doris Lewalter and Stephan Schwan (TU Munich and IWM Tübingen)
- 13:00-13:30 **General Discussion**
- 13:30-13:45 **Summary of Day 2**
- 13:45 **Closing and Lunch**